

# Justia Platinum Placements

## The Power of Being at the Top

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# Overview

Justia Premium Placements, available in platinum and gold, enhance the benefits of your Justia Lawyer Directory profile. **Justia Platinum Placements maximize your visibility in the Justia Lawyer Directory through a fixed placement at the top of the listing pages.** With a Justia Platinum Placement, your benefits will include:

- Fixed, top placement on the Justia Lawyer Directory listing pages.
- Fixed, top placement in the Legal Information Institute (LII) Directory.
- Enhanced Justia Profile.
- Customized tagline and description for your placements.
- Access to your profile traffic statistics.
- Customized Justia Landing Page (optional).

Millions of people visit the Justia website each week. Consumers who search for attorneys in the Justia Lawyer Directory often contact those attorneys for assistance with their legal needs. By purchasing your Justia Premium Placement, you will increase your exposure in the Justia Lawyer Directory and grow your practice.



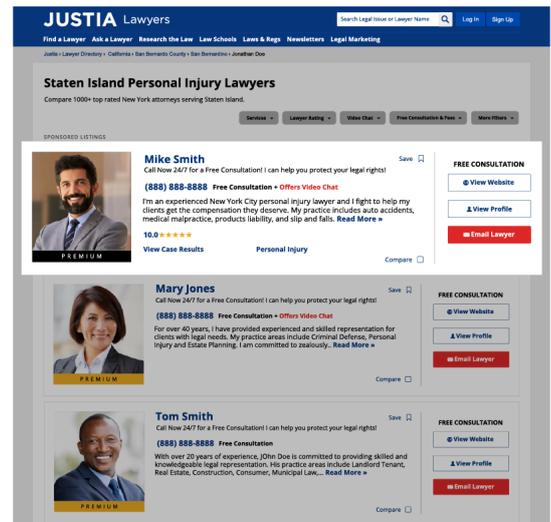
***“I’ve been a client of Justia for 15 years. I can’t thank them enough for how they helped me grow my business into what it is today. Their personal attention, immense knowledge of search and marketing have exceeded my expectations. I’ve dealt with many companies who have pretended to be knowledgeable but none are comparable to their expertise and professionalism.”***

**Stephen Bilkis** Law Offices of Stephen Bilkis and Associates

# The Details

## Justia Platinum Placement

With your Justia Platinum Placement, you will always appear above Justia Gold Placements and the free listings in both the Justia Lawyer Directory and the LII Lawyer Directory. We offer only one Justia Platinum Placement per practice area – metro pair. These placements are sold on a first-come, first-served basis.

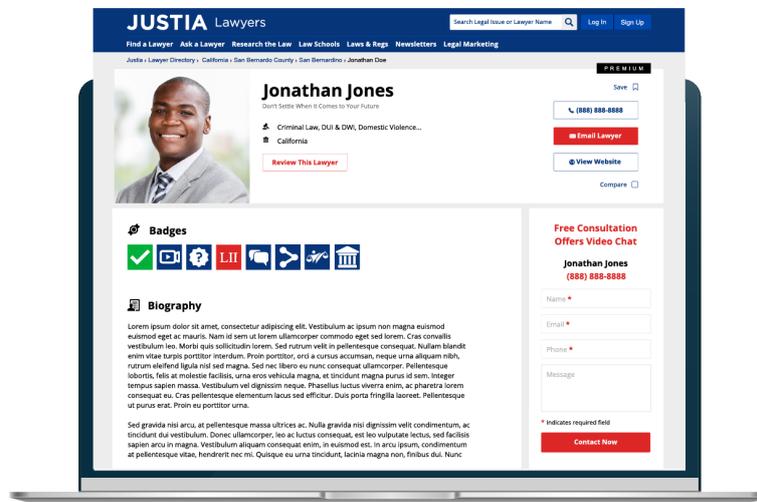


**Increase your visibility by more than 280x\***

\*On average when compared to free profile

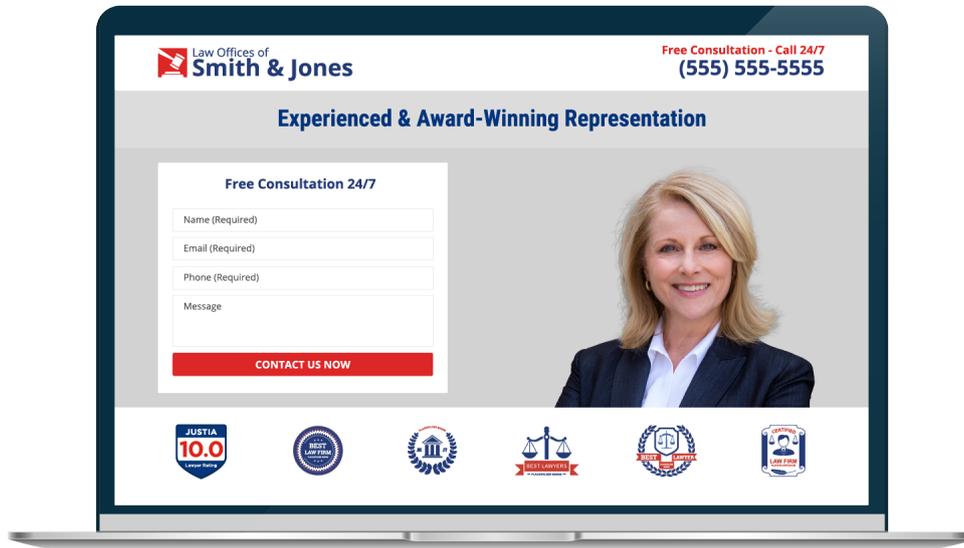
## Your Enhanced Justia Profile

Included with your Justia Premium Placements is your enhanced Justia Profile. This profile focuses solely on you. All competitors will be removed from your profile in the Justia Lawyer Directory, and the layout will be clean and free of distractions. Additionally, your enhanced profile includes an upgraded, prominent contact form to make it even easier for potential clients to reach you.



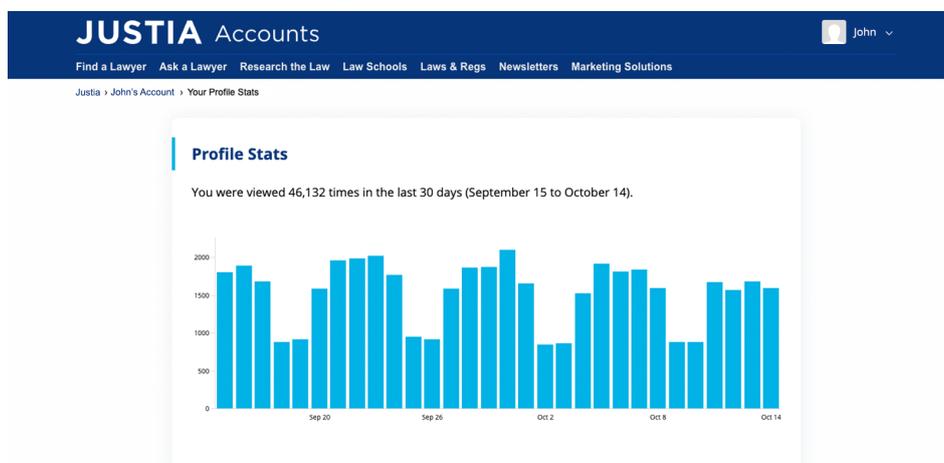
## Customized Justia Landing Pages

As an exclusive benefit for lawyers with a Justia Platinum Placement, we offer optional Justia Landing Pages designed to increase client contacts. With this service, you can rest assured that potential clients who see your placement will be directed to a high-quality page designed for converting leads into your clients.



## Your Profile Statistics

When you purchase your Justia Premium Placement, you gain access to statistics about your visibility on the Justia Lawyer Directory, the LII Lawyer Directory, and their sites. In addition to recording the number of visits to your profile, this data will illustrate how many times a potential client has seen your Justia Premium Placement listing versus your free directory listing. You will also be able to see how well your profile performs in other places on the Justia Portal, such as Justia Ask A Lawyer and the related leaderboards.



# J Why Justia?

There is a broad range of reasons to sign up with Justia, including:

- With more than 12 million visits/month, Justia is the most visited legal website in the United States.
- The Justia Lawyer Directory offers a user-friendly interface and intuitive search tools, which make it easy for people and entities to find attorneys who fit their unique needs.
- You can create a robust, highly customized profile with Justia to tell your story to potential clients.
- The Justia Lawyer Directory is regularly recognized by third parties as one of the best lawyer directories.
- The Justia Lawyer Directory performs well in organic searches.

Features	Free	Gold	Platinum
<b>Profile</b>			
Robust Profile Including Photo	✓	✓	✓
Prominent Contact Information	—	✓	✓
Remove Competitor Ads	—	✓	✓
<b>Placements</b>			
Featured Practice Area/Metro Wide	—	✓	✓
Promoted in Justia and LII Directories	—	✓	✓
Custom Tagline	—	✓	✓
Custom Description	—	✓	✓
Custom Phone Number Integration	—	✓	✓
Traffic Statistics	—	✓	✓
Rotated Among Sponsored Positions	—	✓	N/A
Fixed Top Position	—	—	✓
Only One Per Practice Area/Metro	—	—	✓
Expanded Promotional Features	—	—	✓
Optional Landing Pages	—	—	✓

# Recommendation

## For Platinum Placement

Qty	Practice Area & Metro	Yearly
1	Medical Malpractice Jacksonville, FL Metro	\$4,518.60
1	Medical Malpractice Orlando, FL Metro	6,279.12
1	Medical Malpractice Tampa-St. Petersburg, FL Metro	9,914.40
<b>Subtotal</b>		<b>20,712.12</b>
<b>Total</b>		<b>\$20,712.12</b>

**Tampa-St. Petersburg, FL Metro Area** includes: Hernando, Hillsborough, Pasco & Pinellas Counties

**Jacksonville, FL Metro Area** includes: Baker, Clay, Duval, Nassau & Saint Johns Counties

**Orlando, FL Metro Area** includes: Lake, Orange, Osceola & Seminole Counties

# Additional Savings for Justia Connect Pros

Take your Membership to the Next Level

**JUSTIA** Connect **PRO** 

Did you know you could **save \$200 on your Justia Premium Placement(s)** when you become a Justia Connect Pro? Join Justia Connect Pro for as little as \$16.65/month,\* and receive \$200 in Justia Credit.\*\*

Plus, you'll unlock the following additional benefits:

- **AI-Powered Justia Chat on Your Justia Profile:** Justia Chat is an AI-powered interactive tool designed to engage and capture potential leads, sending them directly to your inbox from your Justia Lawyer Profile.
- **Featured Reviews on Your Justia Profile:** Choose which reviews appear first on your profile in the Justia Lawyer Directory.
- **Stand Out With the Justia Pro Badge:** Get the Justia Connect Pro Badge and reach more clients with opportunities for increased visibility on the Justia Portal and Justia Ask A Lawyer.
- **Exclusive Justia Webinars and CLE:** Don't miss out on valuable insights! Join our special sessions covering a variety of topics to expand your legal, technology, and marketing knowledge.
- **Priority Access to Justia Webinars:** Receive priority registration opportunities for our exclusive Justia Webinars.
- **Featured Listings on Justia Legal Jobs:** Your job postings in Justia Legal Jobs will stand out with a Featured Job upgrade exclusively available to Justia Connect Pro members!

[Go Pro Today!](#)

[Or Learn More Here](#)

\* When paid annually. Justia Connect Pro is \$19.99/month when paid on a monthly basis.

\*\* Conditions apply. See [Justia Connect Pro Credit Terms of Use](#) for details.



***The power of visibility  
can never be underestimated.***

**Margaret Cho**

**JUSTIA**

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Justia is an online platform that provides the community with open access to the law, legal information, and lawyers. Justia's headquarters are located in the heart of Silicon Valley.

📍 Justia

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